

Winter 2016/17
(Nov. - Jan.)

The Baby Issue

What expectant moms & new parents need to know - from pregnancy & birth to babies & beyond

PLUS these features:

- Holiday planning, activities & events
- Gift guide: Toys that make learning fun
- Surprising home safety hazards
- Unleash your child's creativity
- Fighting congenital heart defects: It takes a community

Ad Deadline: October 3
Distribution: November 9

Online Resource Guides
(Special Advertising Sections)

After-School Guide: Enrichment & Sports



Birth & Babies Guide



Spring 2017
(Feb. - April)

The Education & Camps Issue

Find the best programs for your child

PLUS these features:

- Sanity-saving tips for busy parents
- Eat better: Meal planning, healthier meals, good manners & more
- Fun, simple ways to build child's language skills
- Child health alert: Scary symptoms you can't ignore
- The best discipline for every age

Ad Deadline: January 20
Distribution: February 24

Summer Camps & Activities Guide



Health & Wellness Guide



Summer 2017
(May - July)

The Health & Wellness Issue

Health news, information, products & programs for the entire family

PLUS these features:

- The summer fun family bucket list
- Did you hear me? Ways to improve listening skills
- Best birthday ever: Fresh & fun party ideas
- Your less-stress college savings plan
- Life-saving lessons every child should know

Ad Deadline: April 7
Distribution: May 17

Education Guide



Party Guide

Fall 2017
(Aug. - Oct.)

The Back-to-School Issue

Everything you need to know to gear up for a great year – from healthy starts to success in school

PLUS these features:

- Let the kids cook
- The most common mental illnesses in kids: What to look for and how to get help
- Fabulous fall family fun in Alaska
- The harmony of kids & music
- Raising a polite child in a rude world

Ad Deadline: June 30
Distribution: July 29

**Topics are subject to change*

