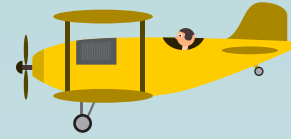


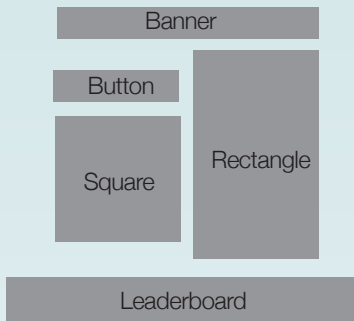
WEB RATES



Reaching affluent and educated parents on a content-rich site, AlaskaParent.com keeps Alaska parents updated with our informative articles, valuable parenting advice, timely news affecting families, local resource guides, the state's most comprehensive calendar of family-friendly events, contests, giveaways and more.

Web Ad Rates

| Size | Specs. | Monthly Rate |
|-------------|-----------|----------------|
| Leaderboard | 728 x 90 | CALL FOR RATES |
| Banner | 468 x 60 | |
| Rectangle | 240 x 400 | |
| Square | 240 x 240 | |
| Button | 240 x 60 | |



**Ad rates are per month with a 3-month commitment*

Online Resource Guides

Basic Listing (annual billing): \$165

- Company name, address, phone number, website, up to 65-word description
- Indexed alphabetically and fully searchable via city or business category
- Easy to use, update as often as you like
- Runs for 12 months at AlaskaParent.com, including a link to your site

