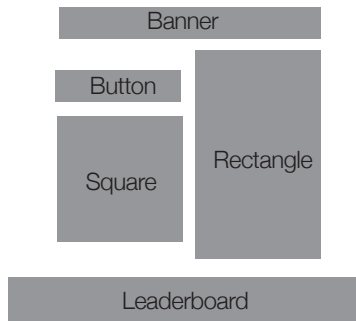


Reaching affluent and educated parents on a content-rich site, AlaskaParent.com keeps Alaska parents updated with our informative articles, valuable parenting advice, timely news affecting families, local resource guides, the state's most comprehensive calendar of family-friendly events, contests, giveaways and more.

## Web Ad Rates

Size	Specs.	Monthly Rate
Leaderboard	728 x 90	\$300
Banner	468 x 60	\$250
Rectangle	240 x 400	\$250
Square	240 x 240	\$200
Button	240 x 60	\$75



\*Ad rates are per month with a 3-month commitment

## Online Resource Guides

Basic Listing (annual billing): \$165

- Company name, address, phone number, website, up to 65-word description
- Indexed alphabetically and fully searchable via city or business category
- Easy to use, update as often as you like
- Runs for 12 months at AlaskaParent.com, including a link to your site

